

## **“BAKE WITH US” CONTEST RULES**

Moretti Forni SPA organises an online contest for those partners that have chosen Moretti oven's perfect heat to reach the highest level of professionalism in their activity.

### **WHO CAN JOIN**

The contest is completely *free*, to take part in this contest you have to be one of our business customers (Chef, Pastry Chef, Pizza Chef, Pizza maker) in **Italy** or **worldwide**, limited to one participant for each business and max 1 recipe.

### **ELIGIBILITY**

- Be business customers using Moretti Forni technologies
- Follow the official @morettiforni Facebook and Instagram accounts
- Create a “**SmartBaking**” recipe inspired by the harmony between tradition and innovation using one of our ovens.

### **HOW TO ENTER**

**1<sup>st</sup> phase:** from **16/05/2022** to **31/10/2022** go to the contest landing page through the link <https://morettiforni.com/en/bake-with-us-contest/> and sign up entering your name, surname, email, company name, country, recipe title and a short description indicating the ingredients, oven settings and briefly explaining why is “**SmartBaking**”, load two pictures, one of the whole product and one of a section, also to judge the rising and airiness and the texture in general.

**NOTE:** For the whole products photos only pictures showing the created dish and the oven in foreground are admitted, or pictures with the maker holding the dish with the oven in plain sight, in order to prove that the recipe has been made using Moretti Forni technology.

Within two working days from receiving the submission, Moretti Forni will send confirmation to the participant, or a request for modification and/or integration of the received documentation, to be sent to Moretti Forni within the final deadline on 31/10/2022. All the integrations/modifications received later than 02/11/2022 will not be valid. Also, all the pictures, recipe titles or descriptions that show explicit, offensive and/or racist contents or that advertise or promote any brand or product of any kind will not be valid, at the incontestable discretion of Moretti Forni.

**2<sup>nd</sup> phase:** on Monday **03/11/2022** all the compliant pictures of the full product will be posted on @morettiforni Facebook album “**Bake with us**”. The pictures can be voted by anyone with a like until Monday **18/11/2022** at approximately **12.00 PM (GMT+1)**. The pictures of the section of the product, instead, will be used for the technical judgment in the third phase.

**3<sup>rd</sup> phase:** the 10 most voted pictures by Monday **18/11/2022** at **12.00 PM (GMT+1)** will be judged by a technical jury, led by Chef Franco Aliberti and composed of other 4 members, among which also Alessandro Scuderi, that will judge based on the ingredient's originality, the dish presentation / plate up and the development of the “**SmartBaking**” concept expressing a vote from 1 to 5.

## WINNER SELECTION & PRIZES

The first 3 recipes that have received the highest score from the jury will be awarded and, in the event of a tie, the recipe that has received the best score in the "SmartBaking" field; in case of an additional tie, the Jury President's favourite recipe - at his incontestable discretion - will win.

The 1<sup>st</sup> placed will win Link<sup>1</sup>, our professional reheating system + Moretti Forni branded apron.

The 2<sup>nd</sup> placed will win a 4 hrs training course in our headquarters with Moretti Forni Corporate Chefs - also available via web in case travelling wouldn't be possible.

The 3<sup>rd</sup> placed will win a web article dedicated to their activity, published by one of our media partners.

## GENERAL

The contest is disciplined by the present Contest Rules. Each entrant agrees to fully abide by these Contest Rules by sending the participation Material.

**"Bake with us"** selected winners will be contacted by Moretti Forni to notify the victory and to arrange the prize collection procedure; furthermore, the complete placement will be posted on Moretti Forni's social media channels on **25/11/2022**.

By entering the Contest, each entrant: authorises to publish, display, reproduce without charge their personal image portrayed in the picture sent to Moretti Forni, as well as pictures representing their work, recipes, and all that is in any case sent to Moretti Forni via social networks with data centre situated outside the EU.

Each entrant declares that all the material sent is their original creation and is their exclusive property, or that they can fully use it; they also assume all responsibility to send authentic and true material.

By submitting an entry, the participant gives consent to Moretti Forni to freely use, publish and share in any way – even on social media like Facebook and Instagram with data centre situated outside the EU – all the material sent without notice or compensation in relation to what has been set out above and waive all the rights, including moral rights, actions or claims in favour of the company.

Moretti Forni reserves the right to deem ineligible and exclude from the Contest any Contest Photo that determines does not meet the photo specifications, prior notice to the participant.

Moretti Forni company is the data controller relating to the management of the **"Bake with us!"** Contest. The purpose of this data management is to use the data for the Contest itself and connected to the relationship existing between the company and the oven's users.

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<sup>1</sup> CE Compliance – Power Supply V2301N

Sharing some personal information submitted is mandatory for administering the Contest, while other data will be solely used under your consent to reach further purposes specifically indicated by the company. The processing of personal data is both manual and digitalised. Your personal data may be shared outside the company only for requested activities and to subjects explicitly nominated as external responsible for the processing.

The interested party can exert the rights referred to in Articles 15 and ss. of EU Reg. 679/2016 including claim to the Guarantor Authority: [www.garanteprivacy.it](http://www.garanteprivacy.it). There are no automated decision-making processes or transfers outside the EU by the owner. It is specified that the contest provides for the publication of personal data on Moretti Forni Facebook page and for such processing, please refer to Facebook privacy policy: [www.facebook.com/policy.php](http://www.facebook.com/policy.php). The data will be stored as per the company's discard limit. Complete information and the forms for the exert of the aforementioned rights are available at the company website or at its headquarters.